Islamic Political Movement: Understanding Muhammadiyah Political Grassroots in Local Case Indonesia

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**Abstract**

*This research aims to analyse the Islamic political movement that can significantly influence a candidate's victory in a regional head election in Ponorogo Regency, Indonesia. The research method uses qualitative approach with primary and secondary data. Primary data is obtained by excavation techniques using interviews, observations, and documentation, while secondary data is collected from various selected online news media; then, Ncapture is carried out and processed through Nvivo 12 Plus with WordCloud and Crosstab visualisation. Research results show that participatory democracy has the most significant impact (24%), followed by community empowerment (20.8%), strong community organisation (19.2%), active community participation (18.4%), and collective action (17.6%). These five indicators are used to assess the Muhammadiyah grassroots movement in Ponorogo. The implications of this research on the structure and network of Muhammadiyah through grassroots movements at the local level can play a strategic role in building opinion for the victory of one candidate.*

**Keywords:** Islamic Movement, Local Election, Muhammadiyah Movement, Political Grassroots, Political Movement

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